



## The Art of Leading Collectively

Co-Creating a Sustainable, Socially Just Future

Petra Kuenkel

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“ **A guide to collaborative strategies for leaders in industry, government, and social change networks.** ”

Today's unsustainable global trends—from climate change and water scarcity to energy insecurity and growing inequality—demand an entirely new kind of leadership, one based on collective, not individual, efforts.

But how can we get people—from heads of state to corporate leaders to issue-minded advocates—to work together, effectively, toward common goals? That all-important question is one that Petra Kuenkel answers in *The Art of Leading Collectively*.

Kuenkel shows how we can reimagine leadership as a collaborative endeavor, retrain leaders to work collectively, and manage groups through change processes. Drawing upon two decades of pioneering, internationally recognized work, she shares her chief tool, the Collective Leadership Compass, and shows others how to successfully use it to help diverse groups and networks solve complex, urgent problems. She also shares real-world examples of collective leadership efforts involving corporate, public, and nonprofit sectors around the world. Readers will learn about the processes that led to a sustainable textile alliance, set standards for sustainable cocoa and coffee production and trade, helped nations rebound from war, develop sustainable infrastructure, tackle resource conflicts with global businesses, and much more.

*The Art of Leading Collectively* provides a clear roadmap for those seeking solutions to our toughest social and sustainability challenges.



**Petra Kuenkel** is a full member of the Club of Rome, a leading strategic advisor to pioneering international multi-stakeholder initiatives that tackle sustainability issues, and is the founder and executive director of the Collective Leadership Institute (CLI), an international not-for-profit organization building competence for collaborative change and advocating for high-quality dialogue and cooperation. As a lead faculty member, she designed and conducted high-potential international leadership programs in the United States and the United Kingdom. Kuenkel's writing has appeared in the Guardian Sustainable Leadership hub, numerous professional journals, and on her blog, *The Future of Leadership is Collective*.

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