



American Hemp Farmer

Adventures and Misadventures in the Cannabis Trade

Doug Fine

Farming & Homesteading / Business & Economy
\$19.95 USD • \$26.95 CAN • £15.99 GBP
Paperback Original • 6 × 9 • 320 pages
ISBN 978-1-60358-919-2
On-Sale Date: April 28, 2020 (US/CAN)

Media contact:

cbutt@chelseagreen.com

US event contact:

jstewart@chelseagreen.com

UK event contact:

rbaldwin@chelseagreen.com



“The best thing you and I can do to mitigate climate change is cultivate hemp regeneratively, or support those who do.”

—DOUG FINE

The inside story of the world’s most fascinating and lucrative crop from gonzo journalist turned hemp farmer Doug Fine

Hemp, the non-psychoactive variant of cannabis and one of humanity’s oldest plant allies, has quietly become the fastest industry ever to generate a billion dollars of annual revenue in North America. From seed to fiber to the currently ubiquitous cannabinoid CBD, hemp is leading the way to a new regenerative economy that contributes to soil and climate restoration—but only if we do it right.

In *American Hemp Farmer*, author, NPR contributor, and solar-powered goat herder Doug Fine (*Hemp Bound*) gets his hands dirty with healthy soil and sticky with terpenes when growing his own crop and creating his own hemp products. Topics covered include:

- Top 10 Future Hemp Applications
- Beyond CBD, the Next Big Cannabinoid Gold Rushes
- How Hemp Heals Soil
- 5 Steps to Cultivating and Marketing Hemp Regeneratively

Throughout this book, Doug Fine shares his adventures and misadventures as an independent, regenerative farmer and entrepreneur, all the while laying out a vision for how hemp can help right the wrongs of twentieth-century agriculture—and how you can be a part of it.

To request a review copy or author interview, please contact: Christina Butt (802) 295-6300 ext. 127, or cbutt@chelseagreen.com
Author Availability: New Mexico, or by phone or arrangement



Doug Fine is an investigative journalist and pioneer voice in cannabis/hemp and regenerative farming. He’s an award-winning culture and climate correspondent for NPR, the *New York Times*, and the *Washington Post*, among others. His previous books include *Hemp Bound*, *Too High to Fail*, and *Farewell, My Subaru* (a *Boston Globe* bestseller). Find him online at www.dougfine.com and @organiccowboy.

Chelsea Green Publishing is an employee-owned global publishing house with offices in the UK and US, and a leading publisher of books on the politics and practice of sustainable living. Founded in 1984, our books share new ideas on organic farming and gardening, alternative agriculture, green and renewable energy, environmental stewardship and activism, sustainable economy, health and wellness, politics and public policy, and more. Find out more at chelseagreen.com.