

The Invisible Rainbow

A History of Electricity and Life

Arthur Firstenberg

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Media contact:

cbutt@chelseagreen.com

US event contact:

jstewart@chelseagreen.com

UK event contact:

rbaldwin@chelseagreen.com











"Few individuals today are able to grasp the entirety of a scientific subject and present it in a highly engaging manner . . . Firstenberg has done just that with one of the most pressing but neglected problems of our technological age."

—BRADLEY JOHNSON, MD, Amen Clinic, San Francisco

Electricity has shaped the modern world. But how has it affected our health and environment?

ver the last 220 years, society has evolved a universal belief that electricity is "safe" for humanity and the planet. Scientist and journalist Arthur Firstenberg disrupts this conviction by telling the story of electricity in a way it has never been told before—from an environmental point of view—by detailing the effects that this fundamental societal building block has had on our health and our planet.

In The Invisible Rainbow, Firstenberg traces the history of electricity from the early eighteenth century to the present, making a compelling case that many environmental problems, as well as the major diseases of industrialized civilization—heart disease, diabetes, and cancer—are related to electrical pollution.

To request a review copy or author interview, please contact: Christina Butt at cbutt@chelseagreen.com or (802) 295-6300 ext. 127

Arthur Firstenberg is a scientist and journalist who is at the forefront of a global movement to tear down the taboo surrounding this subject. After graduating Phi Beta Kappa from Cornell University with a degree in mathematics, he attended the University of California, Irvine School of Medicine from 1978 to 1982. Injury by X-ray overdose cut short his medical career. For the past thirty-four years, he has been a researcher, consultant, and lecturer on the health and environmental effects of electromagnetic radiation.

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