



## #futuregen

Lessons from a Small Country

Jane Davidson

Politics & Public Policy

\$19.95 USD • \$28.95 CAD • £14.99 GBP

Hardcover • 5 ½ × 8 ½ • 224 pages

ISBN 978-1-60358-960-4

**On-Sale Date: August 20, 2020**

### Media Contact:

Christina Butt, Senior Publicist  
cbutt@chelseagreen.com

### Event Contact:

Jenna Stewart, Events Manager  
jstewart@chelseagreen.com



follow us on [f](#) [t](#) [i](#) [p](#)

“This book is being published at an extraordinary time. . . . In the interests of future generations, when the threat [of COVID-19] is over, there will be an opportunity to capitalize on our rediscovered kindness and sense of society, to celebrate the importance of nature, to build on our increased virtual engagement to act on that other silent killer—climate change—for the benefit of current and future generations.”

–Jane Davidson (from the Postscript)

One woman who is not failing the future generation is a former member of the Nation Assembly for Wales, Jane Davidson. As Minister for Environment, Sustainability and Housing in Wales, she proposed the Well-being of Future Generations Act 2015—the first piece of legislation in history to place regenerative and sustainable practices at the heart of government. At the launch of the Act, the UN Assistant Secretary General, Nikhil Seth, commented, “What Wales is doing today, the world will do tomorrow.”

Unparalleled in its scope and vision, the Well-being of Future Generations Act connects social, environmental, economic and cultural well-being and looks to solve complex issues through better decision-making. Written as both a memoir and a handbook for change, #futuregen reveals how and why such groundbreaking legislation was forged in Wales—once reliant on its coal, iron and steel industries—and explores how the shift from traditional economic growth to a more sustainable future is creating new opportunities for communities and governments all over the world. Global leaders from the UK, Iceland, and Finland to New Zealand and Canada are looking at the Welsh experiment with interest.

Davidson’s story of how the Act came into being is an important case study showing how sustainability can be at the heart of present-day policy. Now, more than ever, we need powerful examples such as #futuregen, that will guide campaigners, local elected members, national politicians and civic leaders as a way forward in the fight for a sustainable future.

“The story of this revolutionary engine for change holds enormous possibility and is a true beacon of hope.”

—MICHAEL SHEEN OBE, ACTOR AND UNICEF AMBASSADOR

**To request a review copy or author interview, please contact:** Christina Butt (802) 295-6300 ext. 127, or cbutt@chelseagreen.com

**Author Availability:** United Kingdom, or by phone or arrangement



**Jane Davidson** is Pro Vice-Chancellor Emeritus at the University of Wales Trinity Saint David. From 2000-2011, she was Minister for Education, Lifelong Learning Skills, then Minister for Environment, Sustainability and Housing in Wales where she proposed legislation to make sustainable development its central organizing principle; the Well-being of Future Generations (Wales) Act came into law in April 2015. She introduced the first plastic bag charge in the UK, One Planet Developments and legislated on waste which has seen Wales become one of the top recycling countries in the world. She is an associate faculty member at Harvard University and lives on a smallholding in west Wales where each year she aims to live more lightly on the land.

Chelsea Green Publishing is an employee-owned global publishing house with offices in the UK and US, and a leading publisher of books on the politics and practice of sustainable living. Founded in 1984, our books share new ideas on organic farming and gardening, alternative agriculture, green and renewable energy, environmental stewardship and activism, sustainable economy, health and wellness, politics and public policy, and more. Find out more at [chelseagreen.com](http://chelseagreen.com).